



## Business activities

### content production

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- Advertising
- Animation
- Corporate Film production
- Corporate Print Material
- Digital content production (e.g. CGI, 3D etc)
- Educational content material
- Film production
- Gaming development
- Graphic design
- Illustration
- Mobile media (e.g. content for interactive media services on mobile phones)
- Music production and recording
- Music videos
- Online electronic content production (e.g. websites, e-books, travel guides etc)
- Performing arts and theatre
- Photography/videography
- Print content production (e.g. magazines, journals, periodicals, newsletters, guides, and handbooks etc)
- Radio content production
- Script writing
- Software development (e.g. applications)
- Song writing and composing
- TV production

- Web design and development (e.g. portal, search engine, community site, web production, online library)

#### **other business activities**

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- Branding Agency
- Events/Festivals
- Exhibitions/Conferences
- Information Services (e.g. media related market research)
- Marketing Communications
- Media content management (e.g. digital archiving)
- Post Production (e.g. Film, TV, editing services)
- Professional Association (e.g. non-profit)
- Public Relations
- Rights Management
- Training (media related)

#### **publishing and broadcasting**

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- publish a book
- publish a magazine
- publish a newspaper
- broadcast a satellite/terrestrial television channel
- broadcast a satellite/terrestrial radio channel