

PART FIVE: DUBAI STUDIO CITY

20.1 Broadcasting TV

20.1.1 *TV Station – Satellite*

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Station broadcasts an in-house produced single channel or multiple channels to one or more satellites via uplink facilities operated by the authorised uplink service provider)

20.1.2 *TV Network – Satellite– (Direct to Home and Cable Head End)*

(A TV Network satellite that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Network broadcasts both in-house produced TV channels as well as TV channels of other TV Stations via satellite uplink facilities operated by the authorised uplink service provider. The broadcast is through Direct-to-Home (DTH) Services or special devices)

20.1.3 *TV Station – Terrestrial*

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Station broadcasts an in-house produced single channel or multiple channels via analogue or digital terrestrial network in the UAE. The TV Station shall obtain a licence to use the TV broadcast frequency from the designated authority in the UAE)

20.1.4 *TV Network – Terrestrial*

(A TV terrestrial network that operates television and broadcasting studio facilities for production and transmission of television programmes produced in-house as well as broadcasts television channels of other TV Stations, via their analogue or digital terrestrial network in the UAE. The TV Network shall obtain a licence to use the TV broadcast frequency from the designated authority in the UAE)

20.1.5 *IP Streaming/Internet TV*

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV station broadcasts an in-house production single channel or multiple channels through the internet)

20.1.6 Over the Top Video Content Broadcasting

(A portal or website, that provides on-demand internet streaming of TV and film content to subscribers. This content is viewable on a variety of platforms, such as smart TV, smart phones, PCs, Macs, and game consoles)

20.2 Broadcasting Radio

20.2.1 Radio Station – Satellite

(A Radio Station that operates radio production and radio broadcasting facilities for single channel or multiple channels broadcast to one or more satellites via uplink facilities operated by the authorised uplink service provider)

20.2.2 Radio Network – Satellite

(A Radio Network satellite that operates radio broadcasting studios and facilities for the production and transmission of radio programmes to the public. The Radio Network broadcasts both in-house produced radio channels as well as radio channels of other radio stations to one or more satellites via satellite uplink facilities operated by the authorised uplink service provider)

20.2.3 Radio Station – Terrestrial

(A Radio Station that operates radio production and radio broadcasting facilities for single channel or multiple channels via analogue/digital terrestrial network in the UAE. Radio Station broadcasts such in-house produced single channel or multiple channels via analogue/ digital terrestrial network in the UAE. The Radio Station shall obtain a licence to use the Radio broadcast frequency from the designated authority in the UAE)

20.2.4 Radio Network – Terrestrial

(A Radio terrestrial network that operates radio and broadcasting studio facilities for production and transmission of radio programmes produced in-house, as well as broadcasts of radio channels of other Radio Stations, via their analogue/digital terrestrial network in the UAE. The Radio Network shall obtain a licence to use the radio broadcast frequency from the designated authority in the UAE)

20.2.5 IP Streaming/Internet Radio

(A Radio Station that operates broadcasting studios and facilities for the production and transmission of radio programmes to the public. The Radio Station broadcasts an in-house production single channel or multiple channels through the internet)

20.3 Broadcast Support Services

A company providing support services to the parent company engaged in broadcasting TV/Radio Channels/internet/mobile TV activity.

20.3.1 TV / Radio – Sales and Marketing

(A marketing office ensures that the products and services of the parent company engaged in TV/Radio/internet/mobile TV activity are marketed effectively in the specified region. This office covers advertising and promotional campaigns through the coordination of the media and marketing services)

20.3.2 TV / Radio – Representative Office

(A representative office represents its parent company engaged in TV/Radio/internet/mobile TV activity, expands its activities, and facilitates the conclusion of commercial contractual agreements between the company and its clients. A representative office may not carry out any production or transmission activity nor enter into commercial transactions and deals by itself)

20.3.3 TV/ Radio – News Bureau

(A news bureau providing news to an existing parent company engaged in TV/Radio stations or network/internet/mobile TV with audio/visual news content, excluding transmission)

20.4 Broadcast Service Providers *(This Segment also applies to DMC)*

Companies extending support to Broadcasters.

20.4.1 TV/ Radio – Satellite Operator

(A sales and marketing office for a satellite operator targeting TV/Radio Stations/Networks)

20.4.2 TV/ Radio – Teleport Operator

(A sales and marketing office for a teleport operator targeting TV/Radio Stations/Networks)

20.4.3 Broadcasting Consultants

(Companies providing consulting services for broadcast companies, including market research, cost analysis, business planning, strategy analysis, etc.)

20.4.4 Equipment Providers

(Companies engaged in maintenance and management/renting of hardware equipment for Broadcasters)

20.4.5 System Integration (Satellite / IP Streaming)

(Companies engaged in various system integrations for hardware and software to be used with or without other systems for TV/Radio stations and IP Streaming/mobile TV)

20.5 Digital Content Creation

20.5.1 Video Games

(Companies specialised in developing and implementing the art or process of preparing video games, and/or electronic or computerised game played by manipulating images on a video display or television screen)

20.5.2 Animation

(Companies involved in the creation of animated content, such as animated films, documentaries, TV shows and TV commercials)

20.5.3 Content Creation (This Activity also applies to DMC)

(Entails the process of planning and creating content that is useful, accessible and effective to an audience, and is created in relevant formats for specific channels. Content can take many forms – blog post, video, eBook, Tweet, infographic, advertisement, etc.)

20.6 Film Support Services

20.6.1 Casting Agency

(Companies involved in sourcing talent for the media entertainment industry and providing services for hiring actors)

20.6.2 Talent Management

(Companies that represent talent and involved in sourcing talent for film, television, media and entertainment industry. Talent shall include: actors, directors, musicians, singers, dancers, script writers, TV/radio presenters, set and stage designers, art directors, visual artists, performing artists, recording artists and literary artists)

20.7 Production (Film, TV and Radio)

20.7.1 Pre-Productions

(Companies offering pre-production services such as script editing, set construction, location scouting, location management services and casting)

20.7.2 Production – Film, TV, and Radio

(Companies primarily involved in producing motion pictures, videos, television programmes, or television commercials including provision of sound, stages, back lots and sets, water tanks, recording studios, production offices and green room facilities, aerial shooting and drones)

20.7.3 Production – Corporate/Social Videos

(Companies involved in producing video content such as corporate videos or personal/family videos (e.g. corporate communications, training and education, marriage, birthday, graduation)

20.7.4 Post Production

(Companies providing post production services and other services to the motion picture industry, including specialized motion picture or video post-production services, such as offline and online editing suites, film/tape transfers (labs and telecine), printing facilities, dubbing, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film and 3D)

20.7.5 Transit Entertainment

(Companies offering production and content distribution of Video and Audio Programming, Video Production, Graphic Design, Print Design & Production, Technical Services and on board publications for various modes of transit, such as: aeroplanes, trains, buses and cruise liners)

20.7.6 Dubbing/Subtitling

(Companies that provide 'doubling' or copying the vitaphone sound of films and TV programs, synchronising sound with pictures, and producing on-screen translations, known as subtitles)

20.8 Production Support Services

20.8.1 Design, Scenery, Motion Graphics and Lighting

(Companies that provide design, motion graphics and lighting for Theme Park/TV/Radio Stations Production)

20.8.2 Production Services

(Companies that provide production needs such as locations, professional and experienced personnel film on budget, OB vans, and movie trailers for shoot purposes etc.)

20.8.3 Equipment Rental

(Companies supplying equipment for television and film production only, such as outside broadcast vans, lighting equipment, cameras, etc. and with the necessary customs permits, etc.)

20.8.4 Studio Operator

(A company that operates studios for the purpose of production and/or broadcasting, and which may make available studios for use by third parties)

20.8.5 Prop Shops

(Companies providing furniture and accessories required in productions)

20.8.6 Costume Design

(Companies designing costumes for characters involved in media in various sectors including TV/Radio/Film/event/theatre, etc.)

20.8.7 Set Design and Interior Design

(Companies specialised in set designing and interior designing on sets/studios only)

20.8.8 Production Operations

(Companies providing management of daily operations of a film or TV productions; these company's activities can include providing forensic accounting, equipment valuation, one stop pre-production/production/ post production budgets, timelines, and HR services, not including recruitment)

20.8.9 Content Rights Management

(Companies providing services to obtain or sell the intellectual property rights)

20.8.10 Distribution / DVD Authoring

(Companies that provide complete video production and multimedia creation. Services include video production and post-production for corporate and broadcast applications, CD-ROM, DVD, print and web services)

20.8.11 Media Content Management and Provider

(Companies that provide library or archive services including companies that acquire, research, store, preserve, and generally make accessible to the public documents, photographs, audio material, audio visual material, and other archival material of interest to the film/TV/Radio production industry)

20.8.12 Still Photography

(Companies that undertake the taking and printing of photographs/still images for consumer or commercial purposes)

20.8.13 Studio Consultancy

(A company that operates and manages the use of studios for the purpose of production, broadcasting, music recording or post-production activities by third parties (including, but not limited to production crew, record labels and media content creators); that provides educational and technical support and training to third parties for media production or broadcasting and organise and operate events and festivals (whether directly or by engaging event promotion and management service providers) to promote the creative output of third parties)

20.8.14 Aerial Photography and Video

(Companies providing specialised photography and videography services, deploying the use of various platforms such as fixed-wing aircrafts, helicopters, unmanned aerial vehicles (UAVs or "drones"), balloons, blimps and dirigibles, rockets, pigeons, kites, parachutes, stand-alone telescoping and vehicle-mounted poles. Mounted cameras may be triggered remotely or automatically; hand-held shoots / photographs may be taken by a videographer / photographer. Includes services related to capturing aerial photographic and space images; digital photogrammetric mapping such as base, topographic, thematic mapping as well as land use, cover characterization and classification; production, development, and processing of images / filmed content on electronic media as well as streaming of media content)

20.9 Music and Entertainment

20.9.1 Music Production, Re-production and Recordings

(Companies involved in recorded music production including contracting with artists and arranging and financing the production of original master recordings. These companies are not engaged in duplication or distribution)

20.9.2 Music Distribution

(Companies releasing, promoting and distributing recorded music)

20.9.3 Music Publishing/Copyright

(Companies acquiring and registering copyrights for musical compositions in accordance with laws and promoting and authorising the use of these compositions in recordings, radio, television, motion pictures, live performances,

print or other media, and representing the interests of the songwriter or other owners of musical compositions through licensing agreements)

20.9.4 Music Label and Rights Management

(Companies having the rights to broadcast copyrighted music, represent national and international authors, composers, publishers and music labels)

20.9.5 Film/TV/Radio Music Production

(Companies that provide original music scores and sound design; this also includes companies producing professional sound and original music for Film, TV, games and commercials)

20.10 Themed Amusement and Recreation Activities

20.10.1 Theme Park Design and Consultancy

(Companies involved in the design of attractions/rides for theme parks)

20.10.2 Operation of Recreational Facilities

(Companies involved in the operation of recreational facilities; such as theatres, theme parks, sporting facilities, museums and parks)

20.10.3 Themed Amusement Park

(Companies involved in production management for Themed Amusement Parks)